



A project of the Eden Mills Millpond Conservation Association Inc.

Media Release

Eden Mills Going Carbon Neutral Finalist in National Hometown Heroes Awards

Eden Mills, June 16, 2010... The **Hometown Heroes Award Program** announced yesterday that **Eden Mills Going Carbon Neutral** (under the umbrella of Eden Mills Millpond Conservation Association) in the Municipality of Guelph-Eramosa was **one of 10 finalists from across Canada for the 2010 Award for Communities** fostering meaningful, long-term community awareness and action on environmental issues.

The Hometown Heroes Award Program was established in 2004 by Earth Day Canada to recognize and celebrate environmental leaders, groups and organizations. The Hometown Heroes Award Program is made possible through a committed partnership with Cascades and the RBC Foundation.

Hometown Heroes are defined by the program as those who “overcome environmental obstacles. They engage others in support of a sustainable community. You may know them as a neighbour, friend or local volunteer group, but to Earth Day Canada, they’re Hometown Heroes working to support a healthier environment.”

Earth Day Canada considers individual and group candidates who:

- Demonstrate outstanding environmental leadership, commitment and achievements in their communities;
- Carry out not-for-profit environmental efforts with notable accomplishments in the past two years or a single outstanding environmental initiative in the previous calendar year;
- Focus their environmental efforts in Canada;
- Engage, educate and/or empower community members to support a healthier environment.

The Eden Mills project clearly met these criteria, and the Village is proud that its efforts and achievements have been recognized in this way.

The Eden Mills Going Carbon Neutral project is listed under **Groups** on the Hometown Heroes website. <http://earthday.ca/hometown/winners.php> .

For more information on the Eden Mills project, please visit www.goingcarbonneutral.ca .

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