



**A project of the Eden Mills Millpond
Conservation Association Inc.**

MEDIA RELEASE

Tom Rand Speaks in Eden Mills “Hot Water: Waking the Frog – Climate, Capital and our Heating Planet”

January 29, 2013 FOR IMMEDIATE RELEASE

“Clean energy is like the silicon chip in 1960, or the internet in 1990 – just much, much bigger.”



Eden Mills Going Carbon Neutral presents Canadian dynamo Tom Rand, one of the ‘most creative and courageous public speakers in North America’, on **Thursday February 21, at 7:30 pm at the Eden Mills Community Hall.**

Tom Rand challenges his audiences to recognize that there are concrete solutions to the climate change crisis. A green entrepreneur, investor, advisor, public speaker, and author, Rand’s ambition is to help bring clean technology to life on a global scale. In 2010 he published a beautiful, thorough and practical book, **Kicking the Fossil Fuel Habit, 10 Clean Technologies to Save Our World** – a book which, as Eden Mills architect Charles Simon puts it, “provides realistic hope, through concrete proposals, that we actually will kick the fossil fuel habit and invest in earth-friendlier and sustainable energy sources.”

As an entrepreneur, investor and electrical engineer he brings an experienced and cool financial analysis to large-scale technological concepts, ranging from solar power to an ‘energy internet.’ He actively invests in sustainable energies and their applications, and is the Cleantech Lead Advisor at MaRS Discovery District in downtown Toronto, where he helps the next generation of cleantech companies grow to global leadership. As well, Rand is founder and director of VCi Green Funds, a seed and venture capital fund in the low- carbon sector.

Close to home, he has built the ‘greenest hotel in North America’ in Toronto. A once dilapidated 100-year-old building on College Street now operates with a carbon footprint reduced by 75% through green technologies including a geothermal heat pump.

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www.goingcarbonneutral.ca



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It is appropriate that Tom Rand is speaking in Eden Mills, a village that is making measurable progress towards becoming the first village in North America to go "carbon neutral," having reduced its community carbon emissions by 22%. The Community Club is now retro-fitting the Community Hall and will have reduced the building's carbon footprint by 63% this year.

Tom Rand will be the first guest to speak under a fully insulated ceiling, and with the benefit of the very best energy-saving triple-glazed new windows!

Presentation details:

Thursday, February 21, 2013, 7:30 pm
Eden Mills Community Hall, 106 York Street
Refreshments available

To learn more about Tom Rand visit: www.tomrand.net

To learn more about Eden Mills Carbon Neutral Initiative visit: www.goingcarbonneutral.ca

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